



Information to Implementation (i2i)

Get the Power to be Proactive.



ConstellationSM

An Exelon Company



Because the Energy Market Never Rests

Understand your options, take a proactive approach in developing customized energy strategies and manage your energy costs. With Information to Implementation (i2i), Constellation provides the tools and experienced market experts to successfully answer these questions:

- How do I know what quantity of my load to fix and when?
- What forward time frame should I consider?
- How will I gain the insight needed to actively manage my strategy?
- How do I determine the level of my risk strategy?

i2i Removes the Guesswork.

It's hard enough to devise an energy purchasing strategy in a static market. Put that target in motion with fluctuations in energy pricing over time and your challenge becomes exponentially more complex. i2i is a set of tools and expert support that helps you manage and refine purchasing decisions over time.

Why i2i and Constellation?

Industry leadership. Constellation is the leading retail supplier of electricity in the nation.

Successful track record. Since 2006, many Fortune 500 companies have found that i2i brings significant value to their energy procurement strategies.

Holistic approach. Constellation helps you develop a plan, translate it into a strategy, and then continuously refine it over time based on results and changing conditions

Exclusive access at no extra cost.

Only Constellation customers benefit from this sophisticated set of energy management modules—at no extra cost.

i2i at Work.

How companies are using i2i to their advantage:

- Managing price volatility.
- Controlling energy budgets.
- Taking advantage of market fluctuations.
- Reducing the risk of locking in high rates.

- Managing power costs efficiently over time.
- Staying current with market trends.
- Receiving alerts about market developments that may impact their bottom line.

A Knowledgeable Guide Can Make All the Difference.

The terrain is always changing in the energy market, so you need confidence in the approach you choose. With the informed and ever-evolving guidance provided by Constellation and i2i, you can focus your time and resources on your core business rather than the energy market.



An Ongoing Energy Strategy

Plan Your Strategy

- Discuss your risk tolerance, business goals and budget capabilities with Constellation energy experts.
- Compare multiple options side by side to evaluate the risk and reward impact to your budget.
- Establish a customized energy strategy that is best suited to your business goals.

Track Your Budget

- Manage energy costs and risk decisions with automated monthly reports that track actual performance against your budgets and forecasts.
- Monitor changes in price and quantity over time to determine the impact of energy costs to your company's profit/loss.

Stay Informed

- Stay up-to-date with market trends through market and regulatory intelligence services.
- Refine your strategy as you are alerted to important developments that may trigger a purchasing decision for your company.

To find out how Constellation and i2i can work for your energy purchasing strategy, call **1.866.237.7693** or visit **constellation.com/getinfo**.

Constellation, an Exelon company, is a leading competitive supplier of power, natural gas, renewable energy and energy management products and services for homes and businesses across the continental US. We provide integrated energy solutions that help customers strategically buy, manage and use their energy. Our customers, including two-thirds of the Fortune 100, rely on our commitment to innovation, reliability, transparency and service. That is the kind of value you and your communities can expect from Constellation.

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