



Jorge A. Acevedo

Senior Vice President, Generation Innovation and Strategy

Profile

As senior vice president, Generation Innovation and Strategy, Acevedo is responsible for the strategic direction of Exelon's commercial business as well as Constellation's overall innovation strategy. He also oversees strategic transactions, market development, and venture investing.

Professional History

Prior to his current role, Acevedo was senior vice president, Retail Strategy. In that role, he oversaw retail pricing, analytics, sales strategy and acquisitions, sales operations, and dedicated support for Constellation's power and gas business.

Previously, Acevedo served as vice president of finance for Constellation where he oversaw the wholesale trading and retail business segments, financial forecasting, project analysis, performance indicators and financial reporting.

Acevedo joined Exelon in 2002 and served in various roles including vice president of finance for Exelon Power. In that role, he was responsible for the business operations of Exelon Generation's fossil, renewable, and hydroelectric generation fleet. He also served as vice president and controller for PECO in Philadelphia in 2009 where he was responsible for all aspects of PECO's accounting, financial reporting, and related internal control processes, including oversight of financial reports and filings with the U.S. Securities and Exchange Commission, Federal Energy Regulatory Commission, and Pennsylvania Public Utility Commission.

Prior to joining Exelon, Acevedo spent eight years as a certified public accountant at PricewaterhouseCoopers where he performed audits and transaction support services for clients in the energy industry.

Civic Involvement

Acevedo is the assistant treasurer of the board of Family and Children's Services, a nonprofit organization providing targeted services to vulnerable families and individuals in Maryland.

Education

Acevedo earned his bachelor's and master's degrees in accounting from the University of South Florida.

Family

Acevedo resides in Hunt Valley, Md., with his wife, Vittoria, and two children.