



Judy Rader

Senior Vice President, Corporate Affairs
and Chief Communications Officer
Constellation

Profile

Judy Rader is the senior vice president of Corporate Affairs and chief communications officer, leading integrated marketing communications strategy, planning and execution for Constellation. She serves on the Constellation Executive Committee, which sets strategy and direction for the company.

As part of her role, she oversees Constellation's philanthropic activities, including more than \$13 million in annual company and foundation giving and the volunteer efforts of thousands of employees across the company. Rader's team of about 50 communications and marketing professionals has expertise across a wide range of communications, marketing and philanthropy disciplines, including: employee communications, media relations, public affairs and advocacy, issues/crisis management, marketing, advertising, branding, lead generation, digital/social media, charitable giving and corporate relations. Under her leadership, the team is responsible for enhancing and protecting Constellation's reputation with internal and external stakeholders, strengthening Constellation's brand and customer marketing campaigns, fostering employee trust and engagement, and supporting the company's policy and business objectives through compelling communications, marketing and community support.

A Fortune 200 company based in Baltimore, Md., Constellation is the nation's largest producer of clean, carbon-free energy and a leading supplier of energy products and services. The publicly traded company produces about 10 percent of America's carbon-free energy, making it a leader in addressing the climate crisis.

Professional History

Rader previously served as Exelon's senior vice president of Corporate Affairs, Communications and Philanthropy and oversaw all strategic communications and

philanthropy for the Fortune 100 energy company and all its operating companies. In this role, Rader oversaw the company's communications strategies and execution including the spin-off of Constellation from Exelon.

After joining Exelon in 2005, Rader held several roles of increasing responsibility, including leadership positions in communications at ComEd, Exelon Corp. and Exelon Generation.

Prior to joining Exelon in 2005, Rader was vice president in the corporate practice at global communications firm Edelman, working with a variety of blue-chip clients, including Kraft Foods, Allstate and Boeing. She's also held positions at several other public relations agencies.

Civic Involvement

Rader is a member of the Board of Directors and chair of the marketing committee for the Illinois Holocaust Museum and Education Center, and a member of the National Council on Radiation Protection and Measurements, PAC 7 Committee on Radiation Education, Risk Communication and Outreach.

Education

Rader has a master's degree in integrated marketing communications from Northwestern University's Medill School of Journalism. She earned bachelor's degrees in journalism and English from the University of Maryland.